



Discover what your genes say about your health

A personalized approach to prevention with Color

From just a simple saliva sample, learn how your genes impact your hereditary cancer risk, heart health, and medication response. You'll get actionable results and access to board-certified genetic counselors.

Knowing you have a mutation that increases your risk allows you and your healthcare provider to create a personalized plan designed to prevent or detect disease at an earlier, more treatable stage.



Learn more and get started at color.com/zuora

This free and confidential benefit is available to all full-time, US-based employees.



FAQs on Privacy and Security

Your information belongs to you

See below for commonly asked questions relating to how we protect your privacy. Additional information can be found at color.com/policies/privacy.

Q: Will my employer receive information about my test?

A: Color takes employee privacy very seriously and provides no personally identifiable health information of employees who took the Color Test to employers, unless the employee consents to the disclosure of such information. As a service, Color does offer employers aggregated, de-identified data to provide analytics of their member population that have participated in the Color program.

Q: What protections do I have against discrimination based upon my results?

A: The Genetic Information Nondiscrimination Act of 2008 (GINA), the Americans with Disabilities Act (ADA), and the Health Insurance Portability and Accountability Act of 1996 (HIPAA) serve as federal protection to prohibit discrimination using genetic information for health insurance and employment status. Some state laws further protect against discrimination in the areas of life insurance, housing, and emergency medical services.



Q: Is Color HIPAA compliant?

A: Color follows the applicable standards established in the Health Insurance Portability and Accountability Act of 1996 (“HIPAA”), and implements technical safeguards compliant with HIPAA to protect patient information.

Q: How is my customer data protected?



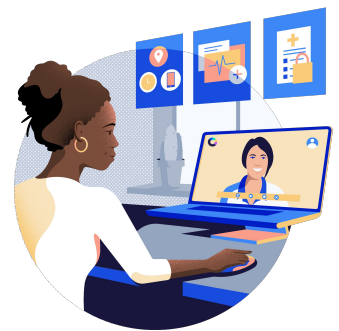
A: Color uses Amazon Web Service’s S3 and RDS services to store our data. At a high level, our data uses anonymized identifiers, and is encrypted at rest and in transit with a modern cipher suite, so this data is only readable by Color. All data access is done using unique identifiers, is logged for auditability, and is restricted only to those Color employees who need access to perform their job duties. Our security practices have also been validated by an independent HIPAA-compliance audit, an independent technical security penetration test, and due diligence processes by several large international companies.

Q: How long will the sample be stored for?

A: Clients must consent to genetic testing to receive the Color Test. During the consent process, you are also given the opportunity to consent to specimen storage and/or research. Specimens from clients who give consent to store their specimen are stored indefinitely. Specimens from clients who do not give consent to store their specimen are destroyed within 60 days of completion of testing. See color.com/informed-consent for more information.

Q: Does Color use the sample for research?

A: Your participation in external research studies to aid discoveries between genetics and disease is entirely up to you. When you provide your genetic sample, or from any point thereafter, you can opt out of contributing your anonymized information to future studies. Samples from clients who do not give consent for research are not used for research.



More questions?

Color’s Support and Genetic Counseling team is available via email and phone. Contact Color at support@color.com or (844) 352-6567.